



Social Media Code of Conduct

Introduction

Summit Metro Parks utilizes social media as a public service to inform the community of parks-related information, news, events, and other relevant activities.

Social media accounts are monitored regularly Monday-Friday during business hours. Feedback and engagement on social media are encouraged and we endeavor to respond to inquiries in a timely manner. Images and content posted by Summit Metro Parks, including its trademarks, service marks, logos and other proprietary intellectual property may not be used in any manner likely to cause confusion among members of the public. Images may not be modified in any way that substantially alters the content, subject or meaning of the image.

User comments and posts do not represent the opinions of Summit Metro Parks. All users are subject to the terms of service of each social media site and this Code of Conduct.

Code of Conduct

Summit Metro Parks reserves the right to hide and/or remove comments or block individuals from Summit Metro Parks' social media accounts that violate this Code of Conduct by engaging in the following behaviors:

- Spamming (content that is posted repeatedly on a profile) or content from automatic software, such as bot accounts;
- Defamatory, offensive, malicious, profane, intimidating, discriminatory, harassing, or threatening comments or profile pictures;
- Threats of or calls to violence of any kind;
- Activity that violates any local, state, or federal law or regulation, or that advocates illegal activity;
- Posts, comments, or profile pictures that are obscene or possess sexual content or links to obscene or sexual content;
- Promotion of goods, sites or services, or political organizations;
- Political comments or posts promoting, opposing, or advertising any person campaigning for election to a political office;
- Posting links to websites that are unrelated to Summit Metro Parks, its brand, or its mission;
- Name-calling, personal attacks, or hate propaganda, including hostile, derogatory or deliberately insulting comments toward a specific group;
- Posts or comments that target or disparage any race, sex, color, age, religion, gender, marital or familial status, national origin, physical or mental disability, sexual orientation, gender identity, or any other protected classification;
- Posts or comments with personally identifiable information, such as Social Security numbers, home addresses, telephone numbers, and/or e-mail addresses;
- Posts or comments that are clearly off-topic or not related to the original post;
- Duplicate posts;
- Posts or comments with content that could violate the legal ownership interest of any other party. Intellectual property or proprietary information posted without the permission or approval of the owner, including copyrighted or trademarked images or graphics and images not owned by the user.

Violations of This Code of Conduct

Summit Metro Parks reserves the right to delete comments and/or posts at any time that do not comply with this Code of Conduct. After deletion of a comment, Summit Metro Parks' social media administrator(s) will provide notice to users who violate this Code of Conduct through the respective social media-messaging tool and/or email address, if provided. Within the notice, Summit Metro Parks' social media administrator(s) will provide:

- A digital link to this Code of Conduct;
- Reasoning for the deletion of the user's comment(s); and
- Notice of access denial if violation of the policy occurs again.

Summit Metro Parks reserves the right to deny access to its social media sites for any individual who continues to violate this Code of Conduct following at least one notice to the user that inappropriate content has been deleted by Summit Metro Parks.

Users Responsible for Their Own Conduct

Site administrators, writers, third-parties, and social media users are fully responsible for the content they submit. Users participate at their own risk and are personally responsible for their own comments, username, and any information provided. Summit Metro Parks disclaims any liability for advertisements, videos, promoted content, posts or comments posted by visitors to its social media sites.

Ohio Public Records Act

Any comments or postings submitted to Summit Metro Parks social media sites may be subject to disclosure pursuant to the Ohio Public Records Act, Ohio Revised Code § 149.43. For that reason, users should refrain from including telephone numbers, home addresses, email addresses, and any other private information.