



Your Back Yard for 100 Years

NEWS RELEASE

June 22, 2021

Stephanie Walton
Chief of Marketing & Communications
330-865-8040 x215
swalton@summitmetroparks.org

Lindsay Smith
Marketing & Public Relations Manager
330-865-8040 x207
lsmith@summitmetroparks.org

SWEET COLLABORATION LEADS TO CUSTOM ICE CREAM FLAVOR TO CELEBRATE SUMMIT METRO PARKS CENTENNIAL

Shoppers this year at Pav's Creamery and Acme Fresh Markets will find a new ice cream flavor for sale among Pav's signature pink-and-gray pints: Salted Maple Pecan. Salted Maple Pecan, with emphasis on the "S-M-P" in Summit Metro Parks, is the new frozen dessert collaboratively developed to celebrate the park district's centennial anniversary. This local ice cream is made, sold and available right here in Summit County.

"Nothing says summer like ice cream. This custom, park-inspired, SMP flavor is a tasty way to celebrate the SMP Centennial. We want to bring some of the parks to your taste buds, and the project benefits the Summit Metro Parks Foundation thanks to our partners, Acme Fresh Market and Pav's Creamery," said Jen M. Harvey, chief of Philanthropy at Summit Metro Parks.

Consumers of the new flavor can expect to enjoy salted caramel ice cream base with swirls of maple syrup and pecans. The flavor connection to the park district is represented through the maple syrup, with the sugar maple emblematic of many forested areas of SMP and a key feature of the park district's logo. This limited-edition pint will be offered at Pav's and Acme Fresh Market locations.

For more information about the Summit Metro Parks Foundation, visit foundation.summitmetroparks.org.

* * * * *

Established in 1921, Summit Metro Parks is celebrating its centennial anniversary in 2021. The park district manages more than 14,000 acres throughout 16 parks, several conservation areas and more than 150 miles of trails, including 22 miles of the Ohio & Erie Canal Towpath Trail. Annual attendance in 2020 was 6 million visits. Visit us online at summitmetroparks.org.



#SMP100 #summitmetroparks