



## Priority # 4: Community & Connections

Goal 1: Expand our reach		Priority (1, 2, or 3)	Resource Requirement (High, Mid, or Low)	Team	Lead	17	27	37	47	18	28	38	48	19	29	39	49	Outcomes	Status
a	Ask the public's opinion of offering alcohol permits at park facilities.	2	Low	Senior Staff	Director				x									Include this topic in the annual public feedback survey; a >50% positive response warrants further research.	I will formulate a scenario(s) by which to poll the public and discuss with staff and board for input. For 2018 board mtg.
b	Evaluate the knowledge and process of print media creation.	2	Low	CE Team Members (possibly partners and others)	Chief of Community Engagement		x	x	x									Expand our reach, maximize internal efficiency, and reduce costs.	New publication (merger of GIM and P&E) debuts mid-Aug. Production schedule streamlined. 07/13/17 NE
c	Develop targeted marketing materials, i.e. e-blasts, press releases, fliers, to deliver and/or take to support community outreach efforts.	2	Mid	CE Team Members	Chief of Community Engagement				x	x	x	x	x	x	x	x	x	Reach two new groups each year.	2017 COMPLETE: SLNC/RCC, yes. Other audiences, no. 11/14/17 NE
d	Research tools to bridge the language barrier with the local refugee community, i.e. create maps how to get to main park facilities such as HQ, Nature Realm, etc.	2	Mid	Chief of CE/Chief of NRM	Chief of Natural Resource Management			x										Increased awareness among staff of refugee community and culture.	We continue to outreach to the refugee community through the international institute. We recently had a joint meeting with the CVNP to talk about ways we can work together. A food/collecting study with KSU is planned but currently on hold due to staffing concerns. MJ 7/27/17. Limited staffing has stalled this effort MJ 11/17.
e	Lead public awareness efforts around rivers, watersheds, and around Gorge Dam.	1	High	NRM/Planning/Chief of Natural Resource Management	Water Resource Specialist		x											Increased public awareness of the value of dam removal.	We took the lead on the formation of stake holders group, implemented a series of public presentations, hikes and paddles, and other programs. We hosted a public meeting in June that was attended by over 200 people. Elaine Marsh has personally spoken and many meeting and events and has reached over 1000 people directly in this manner. We recently worked with CE to develop a table top exhibit. The next public meeting is scheduled for March of 2018. MJ 11/17
f	Get more public use by offering iNaturalist training through a program in coordination with CE.	1	Low	Resource Management/Community Engagement staff	Citizen Science Coordinator	x	x	x	x	x	x	x	x	x	x	x	x	Increased species recordings on park properties.	We recently implemented an Ohio Bee Atlas project in associated with several of our partners (LEAP for biodiversity, Cleveland MP, ODNR, Akron U, USFWS). MJ 7/27/17. Nothing new to report in November MJ 11/17
g	Identify ways to intake public input to our master planning process.	2	Mid	Planning Staff	Chief of Planning	x	x	x	x	x	x	x	x	x	x	x	x	Increase public input.	Still working on this. 11/15/17 NGM
h	Identify where bus stops are needed to better serve our parks; Increase bus stop locations by working with Metro RTA to meet our goals.	2	Low	Chief of CE/Director/Chief of Planning	Chief of Planning				x									Add 2 new stops each year until all parks on routes are served .	Working with RTA on Gorge Stop and identifying a second stop location. 8/2/17 NGM
Goal 2: Create high quality opportunities for the public		Priority (1, 2, or 3)	Resource Requirement (High, Mid, or Low)	Team	Lead	17	27	37	47	18	28	38	48	19	29	39	49	Outcomes	Status
a	Administer pre-program and post-program assessments for outreach programs.	2	Low	Community Engagement staff	Chief of Community Engagement		x	x	x	x	x	x	x	x	x	x	x	Identified park visitor needs and interests.	DLF is working on this related to Pathways 07/13/17 NE Teacher's Kits created for those who submit feedback. 11/14/17 NE
b	Revise Park Master Plans every 3 years.	1	High	Ops/Planning/Rangers	Chief of Planning	x	x	x	x	x	x	x	x	x	x	x	x	Respond to public input and trends.	This is being done. 5/10/17 NGM
c	Increase Trail Team volunteers to maintain high quality, positive, clean, and safe places on the trail. Advertise this position on our website. Record the number of successfully trained volunteers from this recruitment source.	3	Mid	Volunteer Manager	Volunteer Manager					x								Increase Trail Team by 5% per year.	Reached, but will still add more before 12/31 naturally with new volunteers. Increase Trail Team by 5% per year. 7/15/17 DD 10 additional in 3Q DD 11.6

