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SUMMIT METRO PARKS ANNOUNCES LINDSAY SMITH AS CHIEF OF MARKETING & COMMUNICATIONS

Summit Metro Parks has named Lindsay Smith as its chief of marketing & communications. With nearly 10 years of service with the park district, Smith will now lead the marketing department's efforts to inform, attract and retain visitors to Summit Metro Parks.

Smith joined Summit Metro Parks in 2014 as a marketing specialist. She was promoted to marketing & public relations manager in 2018 where she coordinated communications for Summit Metro Parks including print publications, large events and media relations. Most recently, Smith served as brand manager – a role responsible for the park district's web presence, branded items, advertising and graphic design.

"I am grateful for the opportunity to continue service to the people of Summit County as the park district's chief of marketing & communications. As part of a team of talented professionals at Summit Metro Parks, I look forward to connecting people to the clean and safe Metro Parks that help make our area special," Smith shared.

Smith is a resident of Hudson, Ohio, where she lives with her husband and two young children. She hopes to instill in her children a love for nature built through plenty of outdoor exploration and the park district's naturalist-led learning opportunities – and encourages others to do the same by taking advantage of the free and fun resources In Your Back Yard.



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Summit Metro Parks manages more than 15,000 acres throughout 16 parks, three nature centers and over 150 miles of trails, including 22 miles of the Ohio & Erie Canal Towpath Trail. Annual attendance is approximately 5 million visits. Find us online at summitmetroparks.org.



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