



## Priority # 4: Community & Connections

Goal 1: Expand our reach		Priority (1, 2, or 3)	Resource Requirement (High, Mid, or Low)	Team	Lead	1	2	3	4	1	2	3	4	1	2	3	4	Outcomes
Actions:						Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
						17	17	17	17	18	18	18	18	19	19	19	19	
a	Ask the public's opinion of offering alcohol permits at park facilities.	2	Low	Senior Staff	Director				x									Include this topic in the annual public feedback survey; a >50% positive response warrants further research.
b	Evaluate the knowledge and process of print media creation.	2	Low	CE Team Members (possibly partners and others)	Chief of Community Engagement		x	x	x									Expand our reach, maximize internal efficiency, and reduce costs.
c	Develop targeted marketing materials, i.e. e-blasts, press releases, fliers, to deliver and/or take to support community outreach efforts.	2	Mid	CE Team Members	Chief of Community Engagement				x	x	x	x	x	x	x	x	x	Reach two new groups each year.
d	Research tools to bridge the language barrier with the local refugee community, i.e. create maps how to get to main park facilities such as HQ, Nature Realm, etc.	2	Mid	Chief of CE/Chief of NRM	Chief of Natural Resource Management			x				x				x		Increased awareness among staff of refugee community and culture.
e	Lead public awareness efforts around rivers, watersheds, and around Gorge Dam.	1	High	NRM/Planning/Chief of Natural Resource Management	Water Resource Specialist		x											Increased public awareness of the value of dam removal.
f	Get more public use by offering iNaturalist training through a program in coordination with CE.	1	Low	Resource Management/Community Engagement staff	Citizen Science Coordinator	x	x	x	x	x	x	x	x	x	x	x	x	Increased species recordings on park properties.
g	Identify ways to intake public input to our master planning process.	2	Mid	Planning Staff	Chief of Planning	x	x	x	x	x	x	x	x	x	x	x	x	Increase public input.
h	Identify where bus stops are needed to better serve our parks; Increase bus stop locations by working with Metro RTA to meet our goals.	2	Low	Chief of CE/Director/Chief of Planning	Chief of Planning			x				x				x		Add 2 new stops each year until all parks on routes are served .
Goal 2: Create high quality opportunities for the public		Priority (1, 2, or 3)	Resource Requirement (High, Mid, or Low)	Team	Lead	1	2	3	4	1	2	3	4	1	2	3	4	Outcomes
Actions:						Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
						17	17	17	17	18	18	18	18	19	19	19	19	
a	Administer pre-program and post-program assessments for outreach programs.	2	Low	Community Engagement staff	Chief of Community Engagement		x	x	x	x	x	x	x	x	x	x	x	Identified park visitor needs and interests.
b	Revise Park Master Plans every 3 years.	1	High	Ops/Planning/Rangers	Chief of Planning	x	x	x	x	x	x	x	x	x	x	x	x	Respond to public input and trends.
c	Increase Trail Team volunteers to maintain high quality, positive, clean, and safe places on the trail. Advertise this position on our website. Record the number of successfully trained volunteers from this recruitment source.	3	Mid	Volunteer Manager	Volunteer Manager				x				x				x	Increase Trail Team by 5% per year.
d	Find sponsorships to underwrite existing family events such as Fall Family Outing or Mother's Day 5K, annually.	2	Low	Senior Staff	Senior Staff			x				x				x		Secure two sponsors for 2017.

<b>Goal 3: Be recognized as a leader in our community</b>		Priority (1, 2, or 3)	Resource Requirement (High, Mid, or Low)	Team	Lead	1	2	3	4	1	2	3	4	1	2	3	4	Outcomes
<b>Actions:</b>						Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
						17	17	17	17	18	18	18	18	19	19	19	19	
a	Commit to presenting three educational sessions at regional and state park conferences and/or professional meetings.	3	Low	Senior Staff/All District Staff	Director			x	x	x	x	x	x	x	x	x	x	3 proposals submitted per department, annually
b	Lead community movement around possible removal of Gorge Dam.	1	Mid	Resource Management Staff	Watershed Steward		x											Increased public awareness and support as evaluated by participation at events and forums.
c	Create a "green initiative" report annually. Switch all parking lot lights over to LED fixtures.	3	Low	Park Managers/Regional Mgr./ Purchasing Mgr./ Green Team	Chief of Operations											x		Informed employees and public on district sustainability efforts.
<b>Goal 4: Build a sense of community around Summit Metro Parks</b>		Priority (1, 2, or 3)	Resource Requirement (High, Mid, or Low)	Team	Lead	1	2	3	4	1	2	3	4	1	2	3	4	Outcomes
<b>Actions:</b>						Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	Q	
						17	17	17	17	18	18	18	18	19	19	19	19	
a	Evaluate each park area to establish neighborhood connectors. Upon approval, construct connections.	3	Mid	Operations/ Planning/Resource Management	Park Managers			x										Identify possible connections at each park.
b	Set up public open houses for new Metro Parks or updates planned for existing parks in order to keep the public informed and involved.	2	Low	Specialized Dept. Members	Director	x	x	x	x	x	x	x	x	x	x	x	x	Increased public involvement in park recommendations.
c	Install universal symbols on signs where appropriate, i.e. no diving, no pets, no hiking, in the next 3 years.	1	Mid	Operations /Planning	Chief of Planning								x					Improved accessibility and public notification throughout park district.
d	Celebrate Earth Week every spring.	1	Low	Operations/ Planning/ Resource Management/ Community Engagement	Chief of Community Engagement		x											Affirmation of district commitment to mission.
e	Create a list of volunteer projects for each park.	3	Low	Park Manager	Volunteer Manager			x										Increase use of volunteers to complete projects best suited to those groups.
f	Connect with local mountain bikers to preform trail checks and organize volunteer work days.	2	Low	Project Manager/ North Regional Mgr/ Volunteer Manager	Sand Run Manager			x										Increase use of volunteers to complete projects best suited to those groups.
g	Work with Departments to establish opportunities for youth, pre-teen, and teen volunteers.	3	Mid	Volunteer Mgr/Ed-Rec Manager / Resource Management	Volunteer Manager						x				x			Involvement by demographics/age-ranges that are traditionally disengaged.